Rhythm

Rhythm

The trends for 2011 contain three main movements; Modern, Classic and Ethnic.

Each movement flows from a traditional point of view into one that goes beyond borders and explore new creativity. Playing with rhythm and crossing borders provides the home textile industry a lot of inspiration for fabric and pattern design.

Modern rhythm

Reflexive is a modern, luxurious and glamorous look. Urban is a clean and hyper modern city mood.

Classic rhythm

Romance is a baroque and enchanted story that reveal the traces of a rich past. Radical is an unusual and theatrical approach to old traditions.

Ethnic rhythm

Local reinvents rituals and goes back to hand crafted solutions. Global expresses a multi

cultural mix for outdoor living.

MODERN
Reflexive

A modern, luxurious and glamorous look. Cityscapes and skyline inspirations. Playing with rhythm to create order. Constructed fabrics are opened out, telescoped, pleated or wrapped. Rigid compact weaves, double face or felted woolens. Classic geometric dessins and graphic checks and stripes. An elegant range of shiny black colours.

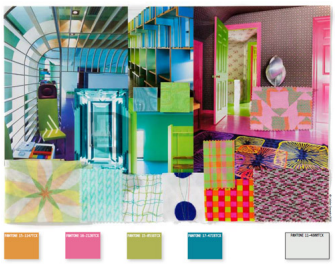
Colours

The colours of the city by night; medieval blue, deep purple and caviar black with a passion for

red.

Fabrics

Material focuses on reflective or high shine innovative textures. Watery reflections and marbling effects. Kaleidoscopic or prismatic patterns by movement of the fabric. Volume is a key factor for matelassé and padded fabrics. Shiny fake leather and pony skins. Exaggerated structural effects. Double face velvet. Patterns are geometrical or graphic and changing from daylight to nightlight.



MODERN
Urban

A clean and smooth, techno and hyper modern city mood. Mobil architecture inspired by the new, organic, twisted skyscrapers. Textiles are fluid, airy, morphing, layered and unexpected 3D. High shine surfaces are emphasized by opaque textures. Patterns are a visual illusion. Traditional style jacquard patterns are modernized by pixellisation. Fresh and vibrant colours for a modern spirit.

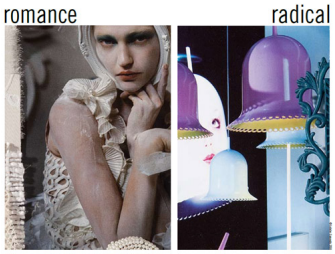
Colours

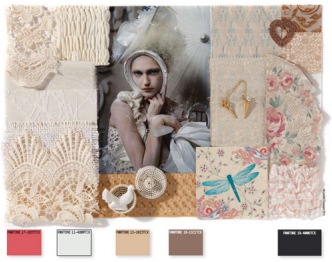
A sharp and modern palette; Butterscotch, azalea pink, green oasis and Algiers blue always combined with white.

Fabrics

Natural looking new synthetics. Simplicity and clarity. Linen/silk blends. Fluid shapes, optic effects, translucent plexiglas in different colours. Stretching fluid shapes. Memphis inspired patterns. Pixels and blurred motifs. Network patterns, drawn with a fine point pen. Colour

blocking.





CLASSIC
Romance

A baroque and enchanted story that reveals the traces of a rich past. Inventing a new form of poetry, magnetic and captivating. Delicate crafted fabrics as lace, velour, fluid woolens and runny silks. Pearly and moiré textures update the classic lexicon. Neutral make up tones with a sense of drama.

Colours

A treasure chest with Powdery skin tones; rose of Sharon, blanc de blanc, honey peach and brownie with black as an accent colour.

Fabrics

Historical renaissance mixes; velvets, damask and jacquards. The transparency of embroideries, tulles and pleated lace in pure linen. Tapestry, needlepoint or knit lace in fine yarn. Decadent panne velvets, rich ornaments, flocked and embroidered details. Slubbed, blistered and bubbled surfaces. Denim, chambray and big knits for home accessories/bedding.

CLASSIC
Radical

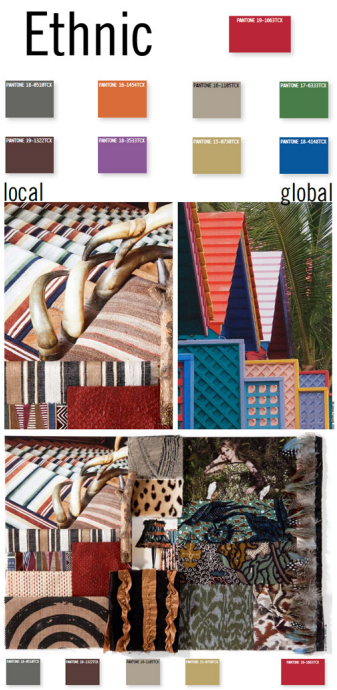
An unusual and theatrical approach to old traditions, reinventing classics and forms. A mysterious mood expressed by dream-like decoration and timeless ornamental Art Nouveau motifs in monumental scales. The motifs are often drawn in outline. Surrealistic and humoristic. Creative playful design in an explosion of bright pastels.

Colours

Cabinet of desire filled with Kitschy bright pastels; Aruba blue, sachet pink, provincial blue, grey ridge to be combined with black for graphic and optical effects.

Fabrics

Alice in wonderland anno the 21st century! Burn-outs metamorphose weaves and patterns. A medley of retro patterns, fruits and floral mixed together. Opaque satiny dots, stripes and checks. Sensual textures as fake leather and skin. Vintage placed motifs on Liberty grounds. Gingham and pied de coq checks. Ribbons, feathers, beads, sequence.



ETHNIC
Local

Reinvent rituals and goes back to hand crafted solutions. Innovates by using traditional skills. Natural camouflage, bark effects and animal skins reworked in novel colourings. Simplicity and austerity is expressed in hairy, felted and brushed qualities. Sustainable local solutions. Modern nomads in a natural colour range.

Colours

A variety of misty earthy tones; castor gray, brown stone, plaza taupe, southern moss in combination with a spicy red.

Fabrics

The materials give a worn out, faded, erased, rough and aged impression. Non wovens. Cardboard manufacturing and pleating. Airy, loose and moving waves. Rustic linen/raw silk blends. Sublime texturized surfaces: crooked, scoured or feathery. Basket weaves in woolen and leather stripes and checks. Colour dipping and degrades. Botanical and insect plates are crayoned in a naïve vein.

ETHNIC
Global

Nature is at the hart of everyday life and is erasing the borders between indoors and outdoors. This mood expresses a multi cultural mix for outdoor living. Creativity imitating nature with paper yarn/linen or cotton/linen weaves. Artisanal techniques. A cross of African wax and Indonesian batik. Stylized tropical floral motifs in unexpected colourings. All the green colours come from nature.

Colours

Vivid warm tones; jaffa orange, dewberry purple, mint green and Victoria blue often mixed with a bright red.

Fabrics

Organic fabrics and materials, green technology. Eco stone-washed effects, bleached or tone-ontone marled effects. Basket work in maxi scales. Bamboo, rattan and hemp in bright colours. 3D quilted, zig-zag textures, irregular yarns, tye and dye.Reworking stripes; chaotic, disrupted, distorted, uneven or twisted.

Source : http://www.uibtrendseminer.org/index.php?sayfa=trend-kitabi